



FOR IMMEDIATE RELEASE – April 27, 2007

Center for Nutrition and Activity Promotion (CNAP) Recognized with Honorable Mention for the 2007 Community-Campus Partnerships for Health Annual Award

The Center for Nutrition and Activity Promotion (CNAP), Chico, CA is a collaborative of over 40 university and community organizations working to promote healthy eating and physical activity patterns among northern Californians. It is a California State University, Chico (CSUC) based center providing nutrition and health promotion services to over 300,000 residents in the 12 county CSUC service area. CNAP programs and services are designed to meet the specific needs of the rural, low income residents of northern California, more than 80% of whom are of Hispanic, Hmong, Laotian, or Native American ethnicity. CNAP activities include a variety of community nutrition education and physical activity programs; social marketing campaigns; preK-12 school and district nutrition and activity programs; classes for parents and teachers; and family-based health promotion programs. The OPT for Fit Kids program works to prevent childhood obesity by promoting healthy lifelong eating and activity patterns in young children and their families. Via the Sierra Cascade Nutrition and Activity Consortium, CNAP assists communities in building the infrastructure to meet the nutrition and fitness related health care and educational needs of north state residents. CNAP provides leadership, experience, diversity, resources, and funding to expand nutrition and activity promotion services while generating the infrastructure necessary to help communities develop, implement, and sustain efforts in northern California. CNAP also trains CSUC students, particularly those from northern California who are more likely to make long-term employment commitments to rural communities. For more information, visit <http://www.csuchico.edu/cnap/> or email Cindy Wolff at cwoff@csuchico.edu.

Community-Campus Partnerships for Health (CCPH) is a nonprofit organization that promotes health (broadly defined) through partnerships between communities and higher educational institutions. Celebrating its 10th anniversary in 2007, CCPH is a growing network of over 1,400 communities and campuses that are collaborating to promote health through service-learning, community-based participatory research, broad-based coalitions and other community-academic partnership strategies. These partnerships are powerful tools for improving higher education, civic engagement and the overall health of communities. Become a member today at www.ccph.info