



Butte County Collaborative for Childhood Obesity Prevention

March 25th 9-11am
Enloe Conference Center

COLLABORATIVE PARTNERS

American Heart Association
Butte College
Butte County Department of Public Health
Butte County Office of Education
Center for Healthy Choices
Center for Nutrition & Activity Promotion (CNAP)
Chico Montessori Children's House
Chico Oaks Preschool
Chico Unified School District
Child Care Resource & Referral CSU, Chico
Del Norte Clinics
E Center Head Start
Enloe Medical Center
Enloe- Clean Start, Healthy Beginings
Feather River Hospital
Gridley Unified School District
Healthy Mothers Pregnancy & Breastfeeding Support on the Ridge
Kings Christian Preschool
Little Discoveries Preschool
Mi Escualita Maya
Northern Valley Indian Health
OPT for Fit Kids
Network for a Healthy California-Sierra Cascade Region
Paradise Unified School District
Palermo School
School Readiness
Thermalito Family Involvement Center
UC Cooperative Extension
Valley Oak Children's Services

I. Welcome & Introductions

II. Collaborative Updates

- March Champion for Change
- Rx for a Healthy Lifestyle
- Harvest of the Month

III. Upcoming Campaigns/Events

- April National Garden Month
- April 19th Children's Fair
- April 21-27 TV Turn-Off Week
- May National Physical Fitness & Sports Month
- May 3rd Growing Healthy Children Walk/Run

IV. Steering Committee Report

V. Plan for Action

Breakout discussions to discuss the following principles:

1. Improve the food and physical activity environments in preschool and child care settings by offering high quality nutritious food and opportunities for physical activity and play.
2. Increase the availability, accessibility and demand for affordable, healthy foods in all neighborhoods.
3. Support the elimination of and reduce the exposure to marketing of foods of low nutritional value to children.
4. Ensure that key community sectors provide parents and other care providers with the information and support they need to make healthy eating and activity choices for their children.

VI. Next Steps



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